

## Representative Vell Placement



**MEL PASSARELLI**  
**PRESIDENT AND CEO**

Aspera, the leading provider of software asset management solutions, has named Mel Passarelli as President and CEO.

Prior to joining Aspera, Mel served as Chief Revenue Officer at StoneCalibre, a privately funded investment firm specializing in the acquisition of lower middle market companies, and was responsible for the turnaround of Trivantis, a leading provider of a variety of on-premise and cloud-based eLearning software solutions, that StoneCalibre acquired in 2016.

Before that, Mel served as Executive Vice President and General Manager at Attunity. In this role, Mel was responsible for increasing Attunity's penetration in multiple verticals across the workplace applications market. Mel leveraged his years of experience in sales to drive both the direct sales and indirect sales opportunities for Attunity.

Prior to joining Attunity, Mel was Vice President of Worldwide Sales for Vistagy, Vice President of Sales for Aspect Software, Senior Vice President of Worldwide Sales and Marketing for Vertical Communications, and more sales roles at various other private and public software companies helping them to achieve rapid growth. He spent over thirteen years helping to build Intergraph Corporation into a Fortune 500 company.

Mel holds a BA and MBA from the State University of New York in Buffalo, and a Juris Doctorate from Suffolk University School of Law in Boston.

### **About Aspera**

For nearly two decades, Aspera has helped hundreds of enterprises and over 50 Fortune 500s to assess cost and risk within their IT environments. Aspera's solutions for Software Asset Management track all the big vendors, such as IBM, Microsoft, Oracle and SAP to cover every environment from servers and desktops to cloud and mobile. With the largest in-house consultant and service team in the industry, Aspera provides the best strategy for data discovery, easy system integration, and a cost-effective way to purchase, use and optimize licenses..