

## Representative Vell Placement



### **YOUNG HONG CHIEF TECHNOLOGY OFFICER**

Chalfont, Pa. May 15, 2018 – [AWeber](#), a global provider of email marketing and automation software, announced today the hiring of innovative technology leader Young Hong as its Chief Technology Officer. With more than 25 years of product development and service delivery experience in the technology industry, Hong has scaled and led large technology teams at global technology companies with more than 1 billion dollars in revenue. In his new role, Hong will be responsible for leading AWeber’s growing team of engineers to deliver the next generation of email marketing and automation solutions to businesses, entrepreneurs and creators worldwide. He will play a key role in advocating for and challenging the AWeber team to continue to focus on what matters most to the company’s 100,000 customers.

“There’s never been a better time to be an AWeber customer,” said Tom Kulzer, founder and CEO of AWeber. “A lot of really incredible things lie ahead for our customers and our team, and I am thrilled to have Young to join our team to play a key role in helping us successfully navigate the many opportunities now and in the coming years.” Hong will play a pivotal role in helping AWeber expand upon recent product advancements, including behavior-based tagging, automations and segmentation.

“Every day we hear from our customers about how excited they are with the huge strides we’re making with our products and solutions,” Vasquez added. “I’m excited for Young to build upon this momentum to move us into our next chapter.”

Prior to joining AWeber, Hong built and led high-performing, global teams that delivered, scaled and operated complex webstore, mobile and omni-channel SaaS platforms for Radial, eBay Enterprise and GSI Commerce. At Deloitte Consulting and PricewaterhouseCoopers, he advised senior executives from Fortune 500 companies, implemented large business intelligence and data warehousing solutions, and led complex M&A integration efforts.

### **About AWeber**

AWeber, headquartered in Chalfont, PA., helps 100,000 businesses, entrepreneurs and bloggers increase sales and profits through its software suite of web-based email marketing and automation tools and educational online courses. AWeber works with more than 250 partner software solutions, allowing AWeber to seamlessly integrate with the apps and services customers already leverage. AWeber’s signature customer service team has garnered multiple awards, including Stevie® Awards for Sales and Customer Service in 2018, 2017 and 2016. The privately held company was founded in 1998.