

VELL

Representative Vell Placement

The logo for Axonify, featuring the word "Axonify" in a sans-serif font. The letter "o" is replaced by a green circular icon with a white dot in the center, resembling a stylized eye or a network node.

BOB GLOWIENKE **SVP GLOBAL SALES**

Bob Glowienke was named SVP Global Sales at Axonify, leading sales for the Industry Leader in Adaptive Micro Learning. Prior to Axonify, Bob was Group VP, Sales at Sphera, the former IHS Operational Excellence and Risk Management (OERM) business.

He also served as the General Manager of Sales for Americas at Allen Systems Group, Inc. (ASG Technologies Group, Inc.) until 2016. He served as Vice President of Sales - North Central Region at Micro Focus International plc since August 26, 2009. He served as Senior Vice President of EMEA & North America and Senior Vice President of Field Operations at Relativity Technologies, Inc. (acquired by Micro Focus). He served as Vice President of North American Operations at Relativity Technologies, Inc. He has a demonstrable track record of building and growing high-performing sales teams.

Bob also served as Vice President of NA Sales at SupportSoft, Inc. At SupportSoft, he was an integral part of the team that took SupportSoft from pre-IPO stage to a successful, publicly traded, enterprise software company. He successfully led a team of senior sales professionals that grew revenues eighteen-fold over a four year period. Previously, he spent 9 years serving in sales management positions at BMC and Boole & Babbage, Inc. (acquired by BMC in 1998). His responsibilities ranged from geographic area management to managing a team selling and servicing the largest outsourcers in North America.

Bob Glowienke holds B.S. degrees in Marketing and Economics from Elmhurst College.

About Axonify

Axonify is the only microlearning platform trusted by global business leaders to drive performance. With a proven approach that's based in brain science, and uses adaptive microlearning and gamification to make employee learning effective and engaging, our platform ingrains knowledge deep enough to change employee behavior at work. With more than 130 customers in 95 countries around the world, including Walmart, Bloomingdale's, and John Hancock, Axonify makes learning personal to the individual, and impactful for the business. Founded in 2011, Axonify is headquartered in Waterloo, ON Canada. For more information, please visit www.axonify.com.