

Representative Vell Placement

PETER MARKS
BOARD MEMBER

LeddarTech[®]
MASTERING LIDAR SENSOR TECHNOLOGY

LeddarTech, which develops a high-performance, cost-efficient solid-state LiDAR development platform for the automotive industry, is pleased to announce that Peter Marks has been appointed to the LeddarTech Board of Directors.

Mr. Marks, founder of Executive Consulting Charleston based in South Carolina, USA, has extensive experience serving on several Board of Directors. He is presently a board member at Broadcom Inc. and Executive Adviser at Gryphon Investors. Mr. Marks brings decades of automotive industry experience, most notably in his past position as Chairman, President and CEO of Robert Bosch LLC, where his responsibilities included the Americas and global coordination of manufacturing. He holds a master's degree in engineering from the Fachhochschule Konstanz of Applied Sciences, Germany.

“LeddarTech has become synonymous with being a disruptor in the LiDAR market with its innovative Automotive LiDAR development platform,” said Michel Brûlé, Chairman of the Board at LeddarTech. “This worldwide attention has attracted some of the best automotive professionals to join as employees, as well as board members. Mr. Marks is a true example of that. His expertise and experience are highly valued by the Board, specifically his deep understanding of the automotive market and his success as a supplier to this industry,” added Brûlé.

“We are pleased to welcome Mr. Marks to LeddarTech’s Board of Directors,” said Charles Boulanger, CEO, LeddarTech.” He added, “Mr. Marks’ experience as a board member and as an automotive executive will help accelerate LeddarTech’s success in the market. In addition to other recent announcements regarding the organizational growth of LeddarTech, Mr. Mark joining the board further supports LeddarTech’s strategic goal to become the most widely deployed automotive LiDAR platform.”

Mr. Marks said, “LeddarTech is moving rapidly towards tremendous international growth, and I truly appreciate this opportunity to contribute to the success of this cutting-edge company in the capacity of a board member.” He added, “LeddarTech has successfully engaged with several Tier-1 companies with its automotive LiDAR development platform. I look forward to joining my fellow board members in supporting the executive team to ensure flawless planning and execution of its leading-edge technological roadmap towards autonomous driving.”

About LeddarTech

LeddarTech is an industry leader in the development of the most versatile and easy-to-use automotive LiDAR development platform based on the unique Leddar Engine, which consists of a suite of automotive-grade and functional safety certified SoCs working in tandem with Leddar SP software. The company is responsible for several technological

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innovations in cutting-edge mobility remote-sensing applications. Automotive active safety, autonomous driving, intelligent transportation, inner-city fleet vehicles, and more, are being enhanced using patented LeddarTech technologies.