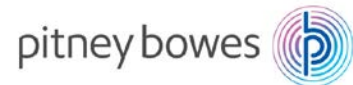


Representative Vell Placement

RALPH KASUBA
VP, ENGINEERING, ECOMMERCE



STAMFORD, Conn., May, 2016 – Ralph Kasuba VP, Engineering, eCommerce, for the Pitney Bowes Borderfree platform. He most recently served as CTO at Pet360.

Mr. Kasuba has over 20 years of experience developing comprehensive IT strategies and solutions.

While at Pet360 (a division of PetSmart), a leading commerce site for the pet industry, Mr. Kasuba helped develop solutions to meet the needs of pet owners. He also served as COO/CTO at iPromo, and CTO at Channel IQ where he worked with 180 manufacturers, distributors and retailers such as Sony, Apply, GEC Appliances, Olympus, Panasonic, Toys-R-Us, LG Electronics, Weber and Tumi.

Mr. Kasuba also previously held the role of CTO at iContact. Mr. Kasuba also served as Vice President of Operations for CBS Marketwatch, a subsidiary of Dow Jones & Company, where he was responsible for all global technology operations including management functions for the technical data centers located throughout the United States. Prior to joining CBS Marketwatch, he served as Director, Information Technology of Broadcom Corporation

Mr. Kasuba obtained a B.S. in Finance from Northern Illinois University and has served on several boards including, the Triangle Technology Executive Council, the North Carolina Technology Association and the Council for Entrepreneurial Development FastTrac Program.

About Pitney Bowes

Pitney Bowes (NYSE:PBI), is a global technology company powering billions of transactions – physical and digital – in the connected and borderless world of commerce. Clients around the world, including 90 percent of the Fortune 500, rely on products, solutions and services from Pitney Bowes in the areas of customer information management, location intelligence, customer engagement, shipping, mailing, and global ecommerce. And with the innovative Pitney Bowes Commerce Cloud, clients can access the broad range of Pitney Bowes solutions, analytics, and APIs to drive commerce. For additional information visit Pitney Bowes, the Craftsmen of Commerce, at www.pitneybowes.com.