Representative Vell Placement

CHRISTOPHER BOLIN
Chief Product Officer

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Information security industry veteran and former EVP & CTO McAfee Christopher Bolin joins Absolute Software as Chief Product Officer. Bolin will also become a member of Absolute's senior executive committee, reporting to Geoff Haydon, CEO at Absolute Software.

In this newly established role, Bolin will be responsible for Absolute's overall global product strategy, with the company's product development and product management teams reporting directly to him.

"Christopher is one of the industry's most prominent information security technology leaders. We are extremely excited to have him join our senior management team," said Geoff Haydon. "He has an outstanding track record of transforming the information security market with innovative approaches to solving the most complex challenges faced by businesses today. Christopher's appointment will be a driving force in positioning Absolute as a global technology leader."

An acknowledged thought leader with over 20 years in information security experience, Bolin joins Absolute Software following a well-documented and successful career, including 10 years as McAfee's EVP of Worldwide Product Operations and Chief Technology Officer. During his tenure at McAfee, Bolin helped to grow security specific product revenues from under $500 million to over $2 billion. He also led the strategic planning, technical due diligence, and product team integrations for multiple acquisitions resulting in accretive revenue streams and product innovations for McAfee.

About Absolute Software
Absolute Software Corporation (ABT.TO) is the industry standard in persistent endpoint security and management for computers, laptops, tablets and smartphones. The Company, a leader in device security and management tracking for 20 years, has over 30,000 commercial customers worldwide. Absolute's solutions – Computrace®, Absolute Manage®, Absolute Service, and Absolute LoJack® – provide organizations with actionable intelligence to prove compliance, securely manage BYOD, and deliver comprehensive visibility and control over all of their devices and data. Absolute persistence technology is embedded in the firmware of computers, netbooks, tablets and smartphones by global leaders, including Acer, ASUS, Dell, Fujitsu, HP, Lenovo, Microsoft, Motion, Panasonic, Samsung, and Toshiba, and the Company has reselling partnerships with these OEMs and others, including Apple.