



## Representative Vell Placement

**RAJAN VENKITACHALAM**  
**VP, PRODUCT MANAGEMENT**



PeopleFluent announced the appointment of Rajan Venkitachalam as Vice President of Product Management effective July, 2014. PeopleFluent is a leading human capital management technology company.

Mr. Venkitachalam is an accomplished software engineering entrepreneur with over 10 years of experience. He has been recognized for being a strategic thinker in cloud computing and big data that provides competitive and requirement analysis through all stages of development. Venkitachalam's responsibilities will include developing the vision for future products and executing the resulting product roadmap. He is focused on truly understanding the market and customer needs in order to deliver innovative human capital management solutions and achieve profitable business results across the organization.

Mr. Venkitachalam brings almost two decades of technology product management experience to PeopleFluent, having previously held senior product management roles at a number of software and technology companies, including ServiceNow and Microsoft. He also served as chief technology officer for Bedrock Technologies, building solutions for environmental risk management and homeland defense markets. Most notably, Mr. Venkitachalam managed the development of Microsoft's extremely successful cloud-based technologies and solutions. Based on this experience, Mr. Venkitachalam will be essential in building toward the future of predictive analytics and maximizing the power of the Colossus integration platform as a service (iPaaS) solution.

Mr. Venkitachalam holds both a B.S. in Computer Information Systems from Bentley University and an MBA from Babson College, where he graduated Summa Cum Laude. He is also a published author and a successful entrepreneur.

### **About PeopleFluent**

Designed exclusively for large enterprise employers, PeopleFluent is a leading independent provider of integrated recruiting, talent management, and compensation planning solutions. By deeply integrating pervasive video, strategic analytics and collaborative social technologies into its complete suite of Talent Management applications, PeopleFluent redefines employee engagement to address productivity loss and diminished financial results due to an increasingly disengaged workforce. With PeopleFluent, companies can change at the speed of business without costly IT interventions through intuitive, highly configurable software that is built upon the right data. Spanning across an organization's entire global workforce with one talent cloud, PeopleFluent equips leaders with the meaningful talent data and strategic analytics necessary to make better business decisions.

PeopleFluent has worked with over 5,100 organizations in 214 countries and territories to engage employees to drive better business results. Today, 80 percent of the Fortune 100 relies on PeopleFluent as part of their talent management delivery strategy, helping them successfully achieve their talent aspirations.