

## Representative Vell Placement

**PETER WITONSKY**  
**CEO**



ST. LOUIS, MO – Ionic Mobile, a mobile health (mHealth) software provider, has announced the appointment of Peter Witonsky as President & CEO.

Mr. Witonsky has more than 15 years of healthcare payer, provider and vendor experience. He spent the last six years as President and Chief Sales Officer of iSirona, a healthcare IT company. iSirona sells software that synchs medical device data with electronic records. Prior to that, he served in senior Business Development roles at Metrologic Instruments, an automated identification and data capture (AIDC) company.

Before Metrologic, Mr. Witonsky was responsible for business development at Falcon Capital Partners, where he participated in over \$200 million in healthcare mergers and acquisitions and recapitalization projects. Mr. Witonsky spent three years previous to that as an account executive for McKesson.

Mr. Witonsky received his Bachelor's degree in English Language and Literature at Denison University.

### **About Ionic Mobile**

Ionic Mobile is an mHealth software company that enables the potential of networked sensors to revolutionize healthcare. Applications can include remote home care and management for specific diseases such as Alzheimer's.