

Representative Vell Placement

GERARD MURPHY
PRESIDENT AND CEO



Peoplefluent, offering a unique combination of best-of-breed social, mobile and cloud-based suite solutions for Talent Management, Vendor Management and Workforce Compliance and Diversity, selected Gerard Murphy to serve as President and CEO.

From 1995 to 2010, Murphy held a range of positions with SunGard, repeatedly promoted from sales executive positions into top management. Exceeding targets and expectations, he ultimately served as CEO of the Brokerage and Clearance segment of the business. While CEO of this division, one of the largest of ten business segments within SunGard, Murphy was responsible for \$350 million in sales revenue and 1,200 employees worldwide.

Prior to tenure at SunGard, Murphy was with Fidelity Investments/National Financial Services Corp. for four years. He began his career at Legg Mason Wood Walker in Boston.

Mr. Murphy holds a BS in Economics from St. Michael's College.

About Peoplefluent

Peoplefluent is transforming Talent Management through the best-of-breed technology and expertise. With a deep focus on business intelligence and analytics, the Company's social, mobile, and cloud-based technology gives clients the actionable insight required to make strategic decisions that drive better business results. Nearly 80% of the Fortune 100 use Peoplefluent Talent Management, Vendor Management and Workforce Compliance and Diversity solutions to manage salaried, hourly and contingent labor across their organization. These solutions manage the entire talent lifecycle from recruiting to onboarding and through the ongoing management of each person's career while helping organizations measure, analyze and empower their existing workforce. The Company's solutions currently support more than 5,100 organizations ranging in size from large, global corporations to small and medium-sized businesses, and it is used by more than 5 million users in 214 countries and territories around the world.