

Representative Vell Placement

MARK POUGNET
CHIEF FINANCIAL OFFICER



Mark has brought more than 25 years of experience in the financial and technology industries to Front Porch Digital. Most recently, Pougnet was CFO at Tendril Inc. where he was responsible for driving the day-to-day financial operations and strategic funding initiatives for the company. Prior to joining Tendril, Pougnet held executive financial positions at several companies in diverse technology industries, including Copan Systems, MPC Computers and Avaya. His experience extends overseas, where he has set up and managed many subsidiaries of US tech companies internationally. He has led multiple highly successful funding rounds and IPOs, and has developed lasting relationships with key members of the financial community.

Mark holds a BA in commerce and a master's in accounting from the University of Natal in South Africa.

About Front Porch Digital

Front Porch Digital is the global leader in solutions for migrating, managing, and monetizing media content. Operating on-site and in the cloud, the company's purpose-built software employs the latest technologies to deliver truly flexible and scalable media workflows. Solutions delivered by Front Porch Digital appropriately manage large and complex media files and workflows while ensuring optimal performance and utmost security. More information is available at fpdigital.com.