



Representative Vell Placement

MARGARET CRAIG
CEO



Signiant has named Margaret Craig as the company's new CEO. Most recently, Ms. Craig helped found and develop TBD Media Group, a media technology company. She also serves as a member of the board of directors for Sohonet, a leading provider of global connectivity and data management services, and StorerTV, a developer of contract and program rights management software solutions. Additionally, she is an advisory board member at Generation Technologies, a provider of tools for the interchange of video news content, and Digitalsmiths, a leader in video discovery solutions.

Prior to these advisory and entrepreneurial roles, Ms. Craig served as the COO of Ascent Media Network Services, a global provider of content creation, management, and distribution services to the media and entertainment industry. While at Ascent, she led the technology transition from tape-based to file-based infrastructure and oversaw major contract negotiations with customers such as A&E Television Networks, Discovery, MTV, and YES. Before joining Ascent, Ms. Craig was the CEO of Leitch Technology, a global provider of technical infrastructure for professional television production and transmission. Her duties at Leitch included clarifying strategy to focus on core business, building a cohesive senior management team, and bringing a refreshed product portfolio to market. Ms. Craig has also served as the U.S. President of Snell & Wilcox, a provider of video image processing software and hardware, and as a Managing Director at Lightworks Editing Systems, a company which develops non-linear editing systems. She began her career as an engineer at Tektronix.

Ms. Craig holds a BS degree from Iowa State University in Electrical Engineering.

About Signiant

Signiant is the creator of pioneering software that automates, accelerates, manages, and securely controls the movement of high-value digital content within and between organizations and ecosystems. Signiant solutions go far beyond simple file transport to streamline content supply chain management operations from production through distribution and upload of digital files – enabling customers to build new business models, reduce costs, and integrate with existing investments. Headquartered in Burlington, MA, with development facilities in Ottawa, Signiant has hundreds of enterprise organizations deployed in more than 50 countries. For more information, please visit www.signiant.com.