



Representative Vell Placement

STEFAN PIESCHE
CHIEF TECHNOLOGY OFFICER



Constant Contact Inc. has looked to the West Coast to recruit Stefan Piesche for the newly created role of CTO. Piesche comes to the Waltham-based e-mail marketing company from Seattle's Cobalt Group Inc. Piesche's start date was July 2, 2009 according to Chris Nahil, director of public relations for Constant Contact (Nasdaq: CTCT), who confirmed the executive appointment.

Piesche will be responsible for "driving new technologies into the organization," Nahil said. Piesche most recently held the title of chief architect, executive director enterprise architecture, at Cobalt, and is a "senior technologist with extensive experience in large-scale, enterprise-class software solutions."

Cobalt specializes in online marketing for the automobile manufacturers and dealers. Prior to coming to Cobalt in 2001, Piesche was a senior consultant for India-based e-business company Trilogy Enterprises Inc. Before that, he was chief technologist for 3linear Consulting, and prior to that role, served as a software engineer at DATEV eG in his native Germany.

About Constant Contact, Inc.

Launched in 1998, Constant Contact, Inc. is a leading provider of email marketing and online survey tools for small organizations, including small businesses, associations, and nonprofits. To learn more, please visit www.constantcontact.com or call (781) 472-8100.