VELL

Representative Vell Placement

CHRISTOPHER C. MORITZ
CHIEF OPERATING OFFICER

Chris is a seasoned executive with more than 25 years of experience in software and services, many of these years in leadership roles. Prior to joining SCI, Chris was Partner at Kalypso, managing client projects in the automotive, aerospace & defense, high technology, and general manufacturing industries. Previously, Chris was President/CEO of Knightsbridge Technology Partners, where he was responsible for all aspects of operations from private placement funding to overseeing day-to-day operations. Prior to that, Chris was President/CEO of SupplySolution Inc., which he grew from a $30,000 startup to a $10 million operation in 3 years. Previously, Chris was Vice President of Professional Services for Cadence Design Systems and Regional Vice President of Manufacturing Consulting Services at Oracle, where he was responsible for overall business development, sales and marketing, account management, and operations of multimillion-dollar practices.

Chris has extensive experience developing and implementing go-to-market strategies, increasing shareholder value, and exceeding revenue performance targets for organizations ranging from startups to multibillion-dollar corporations. He has booked more than $800 million in revenue through hands-on consulting and complex solution sales in the aerospace, defense, semiconductor, and manufacturing markets. Chris has expertise in top line growth; business startup & turnaround situations; developing strategic channel Partnerships; managing consulting services; new business development; mergers & acquisitions; and "C- level" sales. Chris has also received industry recognition, being named to Who's Who in the Supply Chain Industry, 2002 Entrepreneur of the Year Finalist, Pace Award Finalist, and Top 50 Companies in the Detroit Area.

About SCI

SCI™ is the market leader in retail process solutions for the automotive retail channel, through the current offering of lead consolidation, delivery, lead and lifecycle management products. The Company currently supports in excess of 6500 automotive dealers in the United States and Canada. Based on a "SaaS" (Software- as-a-Service) model, SCI's enterprise retail process management solutions significantly improve automotive retail channel effectiveness helping to increase the sale of new and used vehicles, service, parts and accessories as well as customer retention, across an OEM enterprise and its network of dealers. More information on SCI can be found on www.scitorque.com.