



Representative Vell Placement

JOHN WALSH
SVP ENGINEERING AND OPERATIONS



Constant Contact Hires John J. Walsh as Senior Vice President Engineering and Operations WALTHAM, Mass.--(BUSINESS WIRE) --Constant Contact, Inc. (NasdaqGM: CTCT), a leading provider of email marketing and online surveys for small organizations, today announced that John J. Walsh, Jr. has joined the company as its senior vice president of engineering and operations. In this role, Walsh will serve as a member of the executive team and oversee all aspects of the company's engineering and software-as-a-service operations activities.

Prior to joining Constant Contact, Walsh served as senior vice president of engineering and operations for Ecora Software, Inc. where he was responsible for defining and executing a multi-year product development strategy, while also managing all aspects of customer support, professional services, and sales operations. Prior to his time at Ecora, Walsh also held executive positions at Saba Software, Centra Software, InformTV and Avid Technology. We are committed to delivering industry-leading products and operations for our customers," said Gail Goodman, CEO of Constant Contact. "John's rich background and broad experience make him a great fit for our growing company. He is an important and welcome addition to our executive team."

Constant Contact also announced that Daniel Richards has assumed the newly-created role of vice president of Constant Contact Labs. The mission of Constant Contact Labs is to identify and prototype new technologies for use in future products. Richards, a nine-year veteran of Constant Contact, will be responsible for coordinating the development efforts of the Labs and working collaboratively with other internal organizations to bring new technologies into mainstream development.

"Dan's dedication, experience, and proven success record make him the perfect fit for Constant Contact Labs. Working together, Dan and John will provide Constant Contact with strong leadership to develop state-of-the-art solutions and guide our engineering and operations organizations, added Goodman.

About Constant Contact, Inc.

Launched in 1998, Constant Contact, Inc. is a leading provider of email marketing and online survey tools for small organizations, including small businesses, associations and nonprofits.