

Representative Vell Placement



KEITH L. WHITE
MEMBER OF THE BOARD OF DIRECTORS

Veteran Gap, Inc. Executive Joins Board of Lighthouse Logic

Keith L. White is senior vice president of loss prevention and corporate administration for Gap Inc., one of the world's largest specialty retailers with three highly recognized apparel brands – Gap, Banana Republic, and Old Navy.

White began his career in 1986 as a loss prevention supervisor with a discount retailer in Chicago where he grew up. He held a number of positions in the LP industry before becoming the vice president of loss prevention for Gap Inc. in 2000.

White is actively involved in numerous professional and community organizations and is recognized for his ongoing commitment to diversity in the retail security industry. He is a past president and active member in the International Organization of Black Security Executives (IOBSE). He also represents Gap Inc. on the National Retail Federation (NRF) LP Advisory Council and as a member of the editorial board for Loss Prevention magazine.

A graduate of Western Illinois University where he received his BA in law enforcement administration, White also earned his master's in criminology degree from Chicago State University in 1990.

About LightHaus Logic Inc.

LightHaus Logic Inc. provides visual intelligence solutions for retailers to extract customer insights and business intelligence from in-store video cameras. Its solutions include Visual Customer Intelligence (VCI), a software solution that extracts shopper insights from in-store videos; VCI Analytics, a graphical Web-based visualization and reporting engine for handling shopper data from multiple stores to provide chain-wide reports and user-specific dashboards; VCI Retail Modules for retailers to capture visual customer intelligence, such as front door and in-store traffic, customer engagement, anonymous demographics, and digital media and display effectiveness; and VCI Platform, which provides functions, including in-store video data collection, VCI data aggregation and sharing, and management of the distributed system. The company was founded in 2005 and is based in Vancouver, Canada. As of May 7, 2015, LightHaus Logic Inc. operates as a subsidiary of Envysion, Inc.