

Representative Vell Placement

DAVID WU
PRESIDENT AND CEO



MANCHESTER, Vt., Dec. 16 /PRNewswire/ -- Ai Squared, the worldwide leader in screen magnification software and developer of accessibility software for the low vision community, has appointed David Wu as CEO and President of the company.

Mr. Wu will be responsible for Ai Squared's entire enterprise strategy and its worldwide development and expansion. Mr. Wu is a dynamic leader bringing over 20 years of experience developing technology-based entrepreneurial ventures from concept to commercial success. Prior to joining Ai Squared, Mr. Wu was President and an early member of Space Data Corporation in Chandler, AZ a provider of wireless data and voice telecommunications servicing customers in underserved rural and remote regions. Additionally, he was President and a founding member of Mirror Image Internet, a pioneer in global content delivery networks, where he was instrumental in attracting over \$700 million in investments and achieving liquidity for its investors.

Earlier in his career, Mr. Wu sold shrink wrapped software and hardware products at VideoGuide (sold to Gemstar TV Guide), a pioneer of digital video recorders (DVRs) where he was Vice President of Marketing and at Intel where he was the marketing manager for video and document conferencing products. He started his career as an electrical/software engineer at General Scanning and at Analog Devices. Mr. Wu earned his MBA from Harvard University and both his BSEE and MSEE/CS from MIT where he wrote his thesis on machine vision algorithms.

"We are thrilled to have David Wu leading the company forward as the demand for accessibility tools is growing worldwide with the proliferation of computers - Ai Squared is uniquely positioned to continue delivering innovative and leading edge products to the low vision community," said Saul Rosenthal, Chairman of Ai Squared. "David's comfort with technology and his passion to lead, build and motivate smart people are terrific assets to bring to a successful company like Ai Squared. We are confident he will take it to the next level."

About Ai Squared

Headquartered in Manchester, Vermont, Ai Squared is the worldwide leader in computer access solutions for the vision impaired, and has been for over 20 years. Their products are available in twenty languages and are sold in 45 countries through our network of over 350 dealers across the globe. Ai Squared has helped over 100,000 individuals with early vision loss, computer vision syndrome, and visual impairments such as macular degeneration and glaucoma. Ai Squared's screen magnification and screen reading products dramatically improve a computer's usability and friendliness for the low vision user, raising their level of productivity, satisfaction, and independence. The family of Ai Squared products includes ZoomWare, ZoomText, ZoomText USB, ZoomText Scripting Edition, and the ZoomText Large-Print Keyboard. For more information, please visit Ai Squared online at www.aisquared.com, or call them at (800) 859-0270.