Representative Vell Placement

MANISH JHA
CHIEF EXECUTIVE OFFICER

Vantrix Corporation is pleased to announce that Manish Jha, a veteran mobile media executive, has joined the company as Chief Executive Officer."Vantrix is at the leading edge of scalable video and audio content and advertising delivery to mobile devices," Jha said."I am truly excited about joining the talented team that has built Vantrix into an innovation and technology leader with a marquee customer base of carriers and content providers. Vantrix is well-positioned to serve the rapidly growing mobile content and advertising market and I intend to extend the company's leadership in providing mobile media and marketing services."Manish Jha brings to Vantrix outstanding leadership, a strong passion and commitment to mobile content, extensive mobile media relationships and global experience as a media executive," said Vantrix President and Co-Founder Jean Mayrand. "He has a keen understanding of the technology and industry forces that are rapidly changing the mobile ecosystem in which Vantrix operates. He immediately recognized the unique role our company will play in delivering rich media and related services to carriers, content providers and ultimately the broader consumer market.

Jha was most recently Senior Vice President and General Manager of ESPN Mobile. In this position, he oversaw all of ESPN's mobile efforts, including content licensing and Mobile ESPN, an MVNO targeted to sports fans. Previously, he served as Senior Vice President and General Manager, Emerging Media and Data Services. Jha's extensive tenure with ESPN dates back to January 1991, and includes various senior roles in strategy and operations related to new media, and the launching of several high-tech ventures for the company. In 2002, Manish Jha was named one of the "50 most influential people in streaming and technology" by Streaming Magazine. In 2005, he was recognized in CableFax magazine's "CableFax100". In April 2006, he was named in The Hollywood Reporter's "Who's Who in Mobile". Mr. Jha is a graduate of Colgate University, where he received a Bachelor of Arts degree in philosophy and religion.

About Vantrix Corporation

Vantrix software enables content owners and service operators to optimize their media processing operations and give their customers the highest-quality media experiences on any device, at the lowest possible cost. Pioneers in media optimization since 1994, our technology is helping top mobile operators and video service providers across the globe successfully converge traditional linear business models with over-the-top (OTT) multi screen delivery.