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Representative Vell Placement

**BOB SMITH
PRESIDENT AND COO**

Silicon Valley Veteran becomes President and COO

Denver, Colorado - Ping Identity Corporation, the leading provider of federated identity management solutions, today announced that it has added two experienced executives to its senior management team. Bob Smith, a Silicon Valley Veteran, joined the team as President and Chief Operating Officer, and Patrick Harding, VP and Security Architect at Fidelity Investments, joined the team as VP of Technology. The addition of these executives brings seasoned leadership and enterprise-level expertise to Ping's already strong management team.

Mr. Smith leverages his more than 20 years of software sales and executive management experience to oversee all of Ping's sales, marketing and operations. Prior to Ping Identity, Mr. Smith was President and CEO of Aligo. Under Mr. Smith's leadership at Aligo, the company doubled its revenue year over year and innovated on new products in the mobile software space. Nearly 250,000 end users now use Aligo products worldwide. Prior to Aligo, Mr. Smith was president and CEO of Harmony Software Inc., a business performance management software provider. Prior to Harmony, Mr. Smith was vice president of worldwide sales and marketing for Be Inc. where he helped conclude the company's IPO.

About Federated Identity

Federated Identity allows enterprises and service providers to securely link and exchange identity information across partner, supplier and customer organizations. Federation takes an open, standards-based approach that eliminates the cost overruns, security loopholes, and user inconvenience caused by rigid, proprietary, "silo-ed" application architectures. Federated Identity has become a key initiative and competitive differentiator for Global 2000 businesses.

About PingFederate

Ping Identity's flagship product, PingFederate v2.0, is an advanced identity federation gateway for implementing the "SAML" (Security Assertion Markup Language) protocol for extended enterprise security, web SSO, and portal and business partner integration. Under the "PingFederate Now" program, users can download, install and use PingFederate for both internal and external federation completely risk-free. Leveraging PingFederate, enterprises can enable seamless application, user and directory integration and web single sign-on across different departments, security domains and business partners through federation's light-weight, loosely-coupled approach. PingFederate is unique in its delivery of simplified integration, administration, integrated security services, and flexible "pay as you succeed" pricing.

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About Ping Identity Corporation

Ping Identity Corporation (www.pingidentity.com) provides software and intelligent services for simplified identity federation and secure Internet-scale identity. Ping's products focus exclusively on identity federation, open standards and ease of deployment. Ping is a leading provider of federation servers, federation testing services and open source federation toolkits (www.sourceid.org).