

Representative Vell Placement

EMILY RAYSON
VP & MD, CANADA



TORONTO - Emily grew up in the Internet world. She started out at The Bulldog Group, one of Toronto's first New Media agencies, and was one of the first people in Canada to put an email address in her son's birth announcement. She was hooked when she saw her first ever web page chunk through on a screen and display a pair of blue jeans from Levis, and there was no turning back. Working in progressively more senior positions in .com's, web development and online advertising agencies, Emily's has been through it all and brings a wealth of strategic marketing experience to The CanadaStavs team. Her love of travel has taken her to all 7 continents on the planet, with her last adventure being a month-long journey through China. In her spare time, she can be found either walking her dog Oreo or at the hockey rink, swimming pool, ski hill, soccer field, baseball diamond, yoga studio, gym or karate studio with her family.

About Organic, Inc.

Organic, Inc. is a leading web development and marketing services firm that helps clients build high value relationships with their customers by creating exceptional online experiences. With offices in San Francisco, Detroit, Toronto, and New York, Organic provides a broad range of innovative branding, strategy, creative, and technology services for Global 1000 clients including Chrysler Group, Reebok, Sprint, Washington Mutual, Tommy Hilfiger, Intuit, and CIBC. Established in 1993, Organic is a subsidiary of Omnicom Group (NYSE: OMC), a Fortune 500 global marketing and communications company. For more information, please visit www.organic.com.