

Representative Vell Placement



DON MORRISON
COO, BLACKBERRY

Don joined September 8, 2000 and left the company on July 25, 2011. The company grew from \$70m in 2000 to \$19.9b when Don left in 2011.

September 8, 2000 - Waterloo, Ontario - Research In Motion Limited (RIM) (Nasdaq: RIMM; TSE: RIM), a world leader in the mobile communications market, today announced the appointment of Don Morrison as Chief Operating Officer (COO). Effective immediately, Mr. Morrison joins RIM's executive management team with the mandate to strengthen RIM's international operations and help build a world-class service organization to support RIM's popular BlackBerry™ Wireless Email Solution. "As RIM continues to plan for growth in North America and expansion internationally, we are pleased to welcome Don Morrison to our team," said Mike Lazaridis, President and Co-CEO, Research In Motion. "Don brings a wealth of business experience with a deep understanding of customer needs and organizational growth."

"Market penetration and disciplined growth are key dimensions of success for the BlackBerry business plan; and we continue to expand our organization with highly effective people in order to maintain momentum and capitalize on the important opportunities ahead," said Jim Balsillie, Chairman and Co-CEO, Research In Motion. "Don's strategic leadership and strong operational background will be extremely valuable to RIM as a frontrunner in the growing wireless communications industry."

"RIM is a great Canadian success and I am delighted to be joining the Company at this pivotal stage of its growth", said Don Morrison, Chief Operating Officer, Research In Motion. Before joining RIM, Don undertook a number of senior leadership positions in Canada, Europe and the United States with AT&T and Bell Canada. His creative and disciplined approach to a customer driven business model led to significant operational improvements in those companies. Mr. Morrison's most recent positions at AT&T Canada included: Senior Vice President of Government & External Affairs; President of Consumer & Small Business; and President and CEO of ACC TelEnterprises Limited (a subsidiary of AT&T Canada).

About Research In Motion

Research In Motion Limited is a leading designer, manufacturer and marketer of innovative wireless solutions for the mobile communications market. Through development and integration of hardware, software and services, RIM provides solutions for seamless access to time-sensitive information including email, messaging, Internet and intranet-based applications. RIM technology also enables a broad array of third party developers and manufacturers around the world to enhance their products and services with wireless connectivity. RIM's portfolio of award-winning products includes the RIM Wireless Handheld™ product line, the BlackBerry™ wireless email solution, wireless personal computer card adapters, embedded radio-modems and software development tools.