

Representative Vell Placement

**BERNARD GRACY JR.
CHIEF DIGITAL OFFICER**



MEDFORD, MA - Bernie Gracy, former SVP, Global Product Technology and Merchant Services, Cimpres, has been named Chief Digital Officer for the \$1b Connected Car company, Agero.

Gracy joined Cimpres in 2015 and had been responsible for global mass customization platform strategy and roadmap, platform analytics, product portfolio management, master data management, and e-commerce merchant services with about 18 million customers, and 20 internal e-commerce brands.

Prior to Cimpres, he served as VP Strategy, Digital Commerce Solutions at Pitney Bowes. Over the years he led several initiatives at Pitney Bowes, as VP Strategy and New Business Development, VP Global Strategy, Product Management, and Marketing – Group 1 Software, VP, M&A and Business Integration, VP/GM Software and Professional Services (docSense), VP Enterprise Integration Solutions, and others.

Before joining Pitney Bowes in 1997, he served at United Parcel Service (UPS) as Director, Roadnet Technologies, a division of UPS from 1993 to 1997 and Project Leader/Technical Leader from 1990 to 1993.

Earlier in his career he served as Senior Software Engineer at Gerber Scientific from 1987 to 1990 and Software Engineer at Micrognosis from 1986 to 1987.

Bernie Gracy earned an MS in E-Commerce from University of Maryland University College, MS in Computer Science from Rensselaer Polytechnic Institute and BSE in Computer Science from The University of Connecticut.

About Agero

With over 40 years of experience, Agero is a leading provider of vehicle and driver safety, security and information services, including roadside assistance, consumer affairs and claims management services. The company protects 80 million vehicle owners in partnership with leading automobile manufacturers, insurance carriers and others. Managing one of the largest national networks of service providers, Agero responds to more than 10 million requests annually for emergency assistance. Agero's award-winning solutions leverage advances in technology and information services to accelerate and enhance response to drivers' needs while strengthening customer loyalty. Agero, a member company of The Cross Country Group, is headquartered in Medford, Mass., with operations throughout North America. To learn more, visit www.agero.com and follow on Twitter @AgeroNews.